

ACT Board Meeting Agenda for Thursday October 9, 2025 9am

In-Person Meeting + Zoom:

Hotel Sutter (In Banquet Room)
53 Main Street
Sutter Creek, CA 95685

Zoom: <https://us02web.zoom.us/j/81919023274?pwd=a0xndXlldnQzdWk0dncveGNwZ3Jtdz09>

9:00 am Meeting Call to Order - Kathleen

- Welcome

Meeting Minutes - Kathleen

- Review and approve meeting minutes from September 11, 2025

Financial Report - Board

- Financial Update

Board of Directors Update - Kathleen/Tracey

- County Update for ACTMD
- We have moved from AWH building in Plymouth

9:20 am Co-Op Advertising and Marketing - Executive Board/Nicole

- Come Over October
- Terra Madre
- Wine Walk - Lisa
- Big Crush Update
- Wine - Oh! TV
- Ultimate Giveaway - Holiday Shopping in Amador
- Amador Restaurant Week - January 18 - 25, 2026
- New Year New Experience - NYNE Amador

Reminder - ACTMD Lodging Alliance is now meeting at 10:30 following the Monthly Board Meetings.

10:00 am - Round Table/Mixer

- Share announcements, opportunities, updates

Upcoming 2025 Board Meeting Dates - Please join us at 9am the Second Thursday of each month at Hotel Sutter for our Board meeting and marketing updates! We look forward to seeing you there.

- November 13th
- December 11th