

Amador Council of Tourism

Profit and Loss

July 2026

	Total
Income	
Income	1,296.72
Total for Income	\$1,296.72
Gross Profit	\$1,296.72
Expenses	
Advertising-Marketing	\$2,000.00
Advertising Website	2,500.00
Email Blasts	175.00
Influencers	1,600.00
Travel Shows/Road Trips	301.70
Total for Advertising-Marketing	\$6,576.70
Contract Services	\$3,250.00
Admin Contract Services	210.00
Social Media	398.08
Total for Contract Services	\$3,858.08
Facilities	
Telephone, Telecommunications	19.46
Total for Facilities	\$19.46
Operations	162.00
VTA Lodging Funds	
Travel Shows	1,669.98
Total for VTA Lodging Funds	\$1,669.98
Total for Expenses	\$12,286.22
Net Operating Income	-\$10,989.50
Net Income	-\$10,989.50