

## **ACT-TMD Meeting Minutes, Thursday January 29, 2026 Page 1 of 2**

### **In-Person Meeting + Zoom:**

**Hotel Sutter (In Banquet Room)**  
**53 Main Street**  
**Sutter Creek, CA 95685**

**Zoom:** <https://us02web.zoom.us/j/81919023274?pwd=a0xndXlldnQzdWk0dncveGNwZ3Jtdz09>

**Attendees:** Erik Gutierrez, Volcano Union, Toni LaBelle, Kennedy Mine Foundation, Bradley Booker, Amador Trail Stewardship, George Eckert, Domenico Winery, Lindsey Wood, Brinnwood B&B, Ayushi Patel, Kiota Inn, Dave Horner, National Hotel, Ashli Reitz, Amador Arts, Alyssa Luft, Imperial Hotel, Kirsten Machi, AMS, Tracey Berkner, Rest Hotel & Taste Restaurant, Cynthia Wong, Gold Creek Cabin, Rebecca Collins, Hotel Sutter, Carl Simpson, City of Jackson, Kathleen Mahan, Helwig & Davancy Chateau

**Via Zoom:** Megan Van Hook, Amador Wine Country, Meghan O'Keefe, Amador Arts, Laura Waltz, Amador Lodging Alliance,

**Absent:** Ali Ward, Hanford House

**9:06 am Meeting Call to Order** - Ms. Mahan called the meeting to order at 9:06

**QUORUM ESTABLISHED 10 of the 11 voting members present.**

**CONFLICT OF INTEREST DISCLOSURE - no conflicts of interest noted**

**Public Comment - 2 minutes maximum - No public comment**

### **9:05 am Welcome New Board**

Roundtable introduction of all Board Members and attendees

- Laura Waltz updated on HdL portal set up notifications. Amador County will need to reapprove the TMD plan with the non-payment penalties clause inserted.
- New board roles and job descriptions reviewed by Kathleen, Kirsten, and Tracey
- Motion made to approve the amendment to the Chair and Vice- Chair to be lodging members. The Secretary and Treasurer do not have to be lodging members. Motion made by Mr. Eckert and Second by Mr. Patel. Unanimously approved by the entire Board.
- Updated Summary of Bylaws Changes shared with board and reviewed. Bylaws to be voted on at February Meeting.
- Executive Committee - Chair - Open, Vice Chair - Dave Horner, Secretary - Lindsey Wood, Treasurer - Ayushi Patel. Election for Chair to be tabled until February Meeting
- Meeting dates moved to the second Wednesday of every month at 9am. Motion made by George Eckert and seconded by Bradley Booker. Unanimously approved by the entire Board.
- Committee Chairs - Finance & Audit - Ayushi Patel
- Nominating - Kathleen Mahan
- Marketing Committee - Ali Ward - George Eckert made a motion to approve Ali Ward as Marketing Committee Chair, second by Bradley Booker. Unanimously approved by the entire Board.
- BATS March 21-22, 9:30 - 5:00 Saturday, 11-4:30 Sunday, need 4 people each day to do 2 hour shifts. Set up by Nicole and Kathleen, Volunteers - Ayushi Patel, Atul Patel,

**Committee Marketing Programs**

- Cap Radio - Final ad running through February. Add [/capradio.com](http://capradio.com) for tracking
- Static Billboard - approximately 30 days out - board asked to have different billboards on each site and change them out after 6 months
- GCVA co-op full page ad in Visit CA - reviewed Visit California and GCVA

**End-of-Meeting Minutes**